

| NO. | GOAL   | POLICY  | ACTION  |
|-----|--|---|---|
| 1   | <ul style="list-style-type: none"> <li>OPP #1 – Develop the Ralston / El Camino Real Intersection into a Vibrant, Active and Walkable Downtown (p. 4)</li> </ul>                                   | <ul style="list-style-type: none"> <li>Facilitate the development of higher-density mixed-use projects on the parcels surrounding the Ralston / El Camino Real intersection (p. 20)</li> <li>Create a central shopping and community gather area in Downtown Belmont (p. 14)</li> </ul> | <ul style="list-style-type: none"> <li>Commission a land use and economic study of Downtown Belmont to improve physical amenities, transportation and pedestrian connections and land use opportunities. (p. 22)</li> </ul>   |
| 2   | <ul style="list-style-type: none"> <li>CITYWIDE #1 – Cultivate a Diverse Economy (p. 3)</li> </ul>   | <ul style="list-style-type: none"> <li>Retain, expand and attract firms (p. 7)</li> <li>Facilitate the City permitting process to promote a business-friendly environment (p. 10)</li> </ul>  | <ul style="list-style-type: none"> <li>Evaluate the City's permitting and approval process to allow the timely development of new projects (p. 8)</li> <li>Organize study sessions with staff, Council, Planning Commission and other stakeholders regarding the Belmont permitting process (p. 10-11)</li> </ul>   |
| 3   | <ul style="list-style-type: none"> <li>CITYWIDE #2 – Promote Retention and Expansion of Existing Businesses (p. 3)</li> </ul>  | <ul style="list-style-type: none"> <li>Support an active business retention and expansion program for existing businesses (p. 10)</li> </ul>  | <ul style="list-style-type: none"> <li><i>Create an ED contract position responsible for business assistance services and ED activities (p. 10)</i></li> <li>Pro-actively contact local employers to provide business support and assistance (p. 10)</li> </ul>   |
| 4   | <ul style="list-style-type: none"> <li>CITYWIDE #3 – Strengthen Belmont's Role as a Center for Arts and Education (p. 3)</li> </ul>  | <ul style="list-style-type: none"> <li><i>Support linkages between NDNU and the community (p. 10)</i></li> <li>Establish a countywide identity for Belmont as an arts and education center (p. 12)</li> </ul>   | <ul style="list-style-type: none"> <li><i>Engage the NDNU to support local firms through service learning projects, internships and research activities (p. 11)</i></li> <li>Assemble a City-sponsored committee to further explore the feasibility of developing a performing arts center (p. 13)</li> </ul>   |
| 5   | <ul style="list-style-type: none"> <li>OPP #2 – Revitalize El Camino North of Ralston Avenue (p. 4)</li> <li>OPP #4 – Encourage Regional-Serving Development East of Highway 101 (p. 4)</li> </ul> | <ul style="list-style-type: none"> <li>Leverage City resources and redevelopment activities to enhance fiscal vitality (p. 16)</li> </ul>   | <ul style="list-style-type: none"> <li>Develop community awareness and support for an active redevelopment process (p. 22)</li> <li>Continually look for development opportunities that would generate revenue for the General Fund, while maintaining Belmont's identity and values, as stated in the Citywide Visioning process (p. 17)</li> <li><i>Contact owners of key sties to explore development east of Hwy 101 (p. 30)</i></li> </ul> |

Note: Statements in *italics* have been specifically modified by the Committee from the consultant's text. The Committee's meaning should be considered different (expanded, narrowed or re-directed) and references to the report's explanations may no longer be valid.